The future in development of privately owned LTC facilities in Poland and the Baltic states: a view from the trenches



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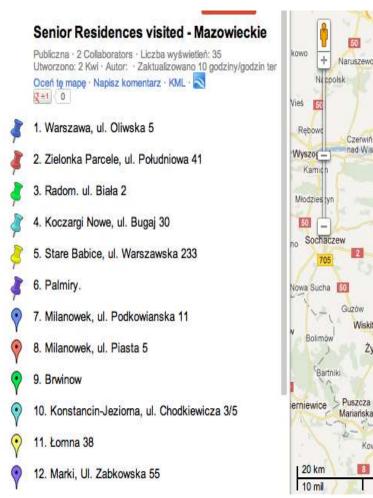
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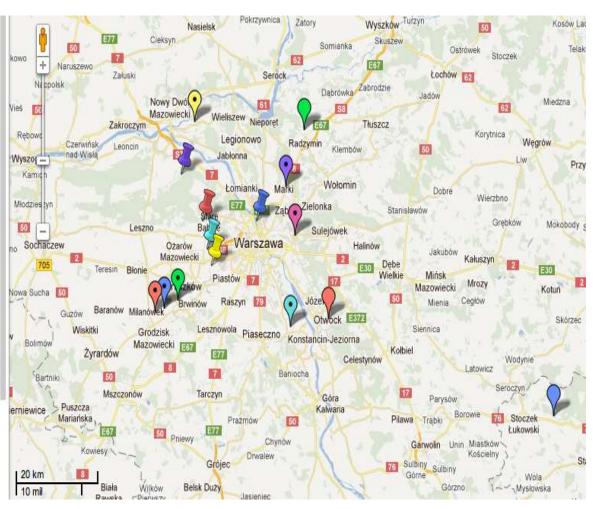
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A view from the trenches

- In-depth interviews with 25 owners and developers of private LTC facilities in Poland and Latvia on their percpetions of:
 - The future development of the industry;
 - Possible public sector involvement;
 - Demand and supply of LTC provision;
 - Availability of qualified workforce;
 - Market consolidation;
 - Access to capital.

12 residences in Warsaw region; 12 in Krakow; 3 in Latvia





Medium term LTC provision development scenario

- Stable public financing for the existing LTC provision but no new governmental programs
- Increased demand from average and above average net worth segment
- Significant growth in provision of privately owned LTC

Factors affecting the future development

- Public sector subsidies
- LTC specialized entrepreneurship
- Market consolidation and economies of scale
- Availability of qualified labor
- Access to capital

Initial findings

- Subsidizing of the industry is highly unlikely given the culture of austerity
- Entrepreneurs are skilled and knowledgeable on LTC provision
- Internal market consolidation is unlikely
- An opportunity for foreign investment induced market consolidation
- Qualified labor is available

Policy suggestions to improve the access to capital

- Incentive packages for private equity investments
- Pension fund regulations enabling investment in LTC industry
- Loan insurance programs to facilitate the construction of new LTC facilities
- Legislation for REIT for LTC facilities

Implementation: building of common knowledge on regional opportunities in private LTC provision

- Investment fund as a change agent
 - Fair value assessment as a tool of standartization
 - Trading strategies as an informative tool for short term tendencies in the industry
 - Global scope as a trend-setting instrument





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